

Almarai to import 100% of the alfalfa feed requirement for the export of dairy products

Almarai fully endorses and supports the decision of the Council of Ministers related to the implementation of regulations governing the export of dairy products and the requirement that the alfalfa feed required for the production of milk related to such exports be imported.

Over the last four years, Almarai has gradually increased the proportion of imported alfalfa feed relating to the export of our dairy exports. We are pleased to inform our shareholders that in 2010 we imported 80% of this requirement.

Our objective for 2011 and for future years is to import 100% of alfalfa feed required for exported dairy products. The financial impact has been incorporated into all forecasts.