

Almarai compliance with Resolution of the Ministry of Commerce and Industry in relation of dairy prices

In compliance with the Resolution issued by the Ministry of Commerce and Industry, Almarai is taking the price of its 2 litre fresh milk and laban pack sizes in the Kingdom of Saudi Arabia to the level that prevailed on 29 Rajab 1432 AH (July 1st 2011) with immediate effect. However, Almarai believes that the rationale and justification for the price increase is still valid. We will continue to work with the relevant government authorities to address this issue.