

Press Release 13.08.2008

Almarai Announces its Food Expansion Plan



Almarai Company is pleased to inform the stockholders that it has completed a preliminary study on infant formula and food market in the kingdom and the Gulf, on 5th August 2008.

On the basis of the positive indicator of this study, Almarai Company will be conducting a full scale feasibility study to enter into this business in GCC markets.

Almarai will provide necessary updates whenever available. This initiative is in line with Almarai business growth strategy in the food sector and its efforts to meet consumer's and customer's expectations.