

12/10/2014

Almarai Company announces that the Board of Directors has mandated the executive management with the priority, as per Almarai plan, to accelerate the expansion of its facilities in the bakery segment.

Almarai Company is pleased to announce to its shareholders that, the Board of Directors, on Sunday October 12th 2014, mandated the executive management to accelerate the company's plan to consolidate its Jeddah based bakery facilities into a new company owned site in King Abdullah Economic City (KAEC) in Rabigh, as an alternative to the existing factories in Jeddah.

This is a key part of the Company's strategy aiming at improving operational efficiency and enhancing the quality of services and products to our valued consumers.

The company will report on progress for this initiative in due course.