

## Competing with 155 Saudi companies enrolled in the Saudi Financial Market **Almarai, the Trusted Household Name, Gains Trust as well from Investors**

Saudi based company "Almarai" was awarded as The Best Company in Investor Relations within Saudi Arabia. Almarai received the award at the 4<sup>th</sup> Annual Investor Relations Association in the Middle East held at Hayat Park in Alsaadiyat Island – Abu Dhabi.

This comes to recognize Almarai, not only as a "HOUSEHOLD NAME" that produces quality that consumers trust, but also as a company that breeds, breathes and spreads transparency.

The conference revealed a list of companies that adopted the highest professional standards in Investor Relations. The decision was made after an independent survey carried

by Thomson Reuters Xslt. The sample of this survey included 293 participants, representing 137 broker institutions in the Middle East, United States of America and Europe.

The award came as a consolidation for Almarai's efforts in investor relations and to insure the success of the development of communication tools used in order to improve Investor Relations. This spawns from the transparency ideology that Almarai follows.

Almarai has won three awards in the previous sessions of the Investor Relations Association in the Middle East, namely: The Best financial manager of investor relations in the



Middle East, and Best Company for Investor Relations in Saudi Arabia, in addition to the grand prize for The Best Company in the Middle East Investor Relations.

Xslt polling – Middle East – started in 2008. Since then, it has been following the performance of the best companies in the region in the field of investor relations.